

38TH TANZANIA PUBLIC HEALTH ASSOCIATION SCIENTIFIC CONFERENCE, 2021

Sponsorship Levels

One of the primary sponsorship benefits of TPHA is the free access to our Annual Scientific Conferences. These events consistently attract audiences composed of various public health policy/decision makers, managers, practitioners, researchers and the general public. Hosting and/or sponsoring the TPHA ASC offers excellent exposure and benefits such as branding, media placement and access to practitioners. All benefits may be customized to suit the sponsor's needs and the specific event.

Sponsorship Levels:

- **Platinum Sponsor (US\$10,000):** Exclusive sponsorship of TPHA conference including cost of the conference venue, event materials, catering, accommodation, table-top display.
- **Gold Sponsor (up to two available; US \$5,000-9,000)** toward facility, event materials, and catering
- **Silver Sponsor (up to four available; US\$3,000-4,900):** toward facility, event materials, and catering
- **Bronze Sponsor (US\$ 1,000-2,900):** Sponsorship of shuttle transportation to meetings, Coffee Break

Benefits	Platinum	Gold	Silver	Bronze
Sponsor name will be part of the official event	X			
Screen during the conference session, during breaks	X	X		
Most prominent name and logo placement on all printed materials related to the conference	X	X	X	
Prominent advert in the Conference Programme	X	X	X	
Logo placement on banners, which serve as backdrop in all press photo opportunities	X	X	X	X
Prominent Sponsor name recognition in all press releases related to Conference	X	X		
Name recognition in all press releases related to the Conference	X	X	X	X